

Alessandro Russo - Freelance Interior Designer

Curriculum

email: sandro.russo02@gmail.com

Language:

Mother tongue Italian.
English

Strengths: Versatility, Care for details, Search for a different "point of view"

Education

- Istituto d'Arte Beato Angelico – 3 years
- High school degree in Arts
- International College of Arts and Sciences: 3 years Industrial Design course

Hobby

- Music: Keyboards, Piano and bass guitar
- Music band: OGO, Hydra
- Theater: ALMAVOZ troupe

Software

AutoCad, Rhinoceros Modeler & Renderer, PointLine CAD, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Acrobat, Macromedia Flash, CorelDraw!, MS FrontPage, MS Office.

PORTFOLIO

2017 to date

- * BOTTEGA – Prosecco Bar – Roll-out & redesign

2013 to date

- * Partner and Product Manager in VANIXA Company – Italian design fireplaces – Design of product range
www.vanixa.com

2013

- * Graphic design for Autogrill Design Manuals
- * Display Corner for Estrima srl

2011/2012

Freelance Interior Designer

- * Product Design of fireplaces for interiors
- * Store Design for chinese fashion brand Colove
- * Exhibition Booth for ARPA Laminati (with Xilografia Nuova srl)
- * Collaboration with arch. Besana for franchising projects and contests
- * Exhibition Booth for MV Agusta (with Xilografia Nuova srl) - project under evaluation
- * Exhibition Booth for Cerutti Group (with Xilografia Nuova srl) - project under evaluation

2008/2010

Partnership with a Architecture firm (Studio Gherardi Cagnin)

- * Project for a 65-meter yacht (with Studio Gherardi Cagnin)
- * Exhibition Booth for Ceadesign (with Studio Gherardi Cagnin)

- * Exhibition Booth for Thermal Technology (with Studio Gherardi Cagnin)
- * Exhibition Booth for Regione Veneto (2008 and 2009)

2004/2007

Benetton Group – Project Manager, Shop Planning & Designer

- * Design of New Store Concept for Sisley Brand
- * Design of New Store Concept for Sisley Casa Brand
- * Design of New Store Concept for Killer Loop Brand
- * Support in the latest restyling of Benetton Store Concept
- * Supervisor for store roll-out (all Benetton Group Brands) – Eastern Europe, Middle East, Africa.
- * Design Manager & roll-out supervisor for Killer Loop Brand – Worldwide
- * Design Manager & roll-out supervisor for Playlife Brand – Worldwide
- * Exhibition Booth for Sisley Casa – Heimtextile 2006 - Frankfurt

2003

- * Exhibition Booth for Italian Region FRIULI VENEZIA GIULIA – BIT2004 Milan – Nominated as Best Concept Design
- * European roll out of Armani Collezioni SIS and showrooms
- * Store Design Competition for CHICCO, New Design Concept

2002/2003

With 9PM (associate)

- * Project for an exhibition booth for TIM at SMAU2003
- * Exhibition Booth for PHILIP MORRIS ITALIA
- * Meeting with business session&entertainment for AMWAY JAPAN in Honolulu
- * Meeting with business session&entertainment for AMWAY JAPAN in Hong Kong
- * Stage Design for italian singer LIGABUE – Winner of Best Italian Tour 2002
- * Production and technical support for BRUCE SPRINGSTEEN's Italian Tour
- * Stage Design for a RADIO24 talk-show
- * Project for an exhibition booth for OMNITEL/VODAFONE

1999/2001

With arch. Stefano Carmi (associate)

- * New design concept for MARLBORO CLASSICS stores and SIS - Menswear
- * European roll out of CK/Calvin Klein's stores and showrooms
- * Worldwide roll out for Marithè&François Girbaud's stores and showrooms

Independent works

- * Exhibition booth for BLU - SMAU2001 – Milano – Winner of 34th Premio Smau 2001 for Best Booth Design
- * European roll out of AUTOGRILL ACADE bars
- * Project for an exhibition booth for PIAGGIO Italia
- * Exhibition booth for LINDT - Perugia
- * Concept for HONDA EUROPE exhibition booth
- * Project for ARMANI showroom - Milano

1997/1999

With NEOTEK (partner)

- * Fixture system for BRIDGESTONE dealers – Tyres
- * Project for the new exhibition booth system for MITSUBISHI MOTORS
- * Exhibition booth for NISSAN - Bologna Motorshow
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- * Project for franchising DFS (pilot store in Cremona)
- * Proposal for eyeglass display - DE RIGO Group
- * Modular display systems for NISSAN, HONDA, OPEL and DAEWOO